

Print Ad Specs:

- Includes Full Color
- 1/4 Page : 3.5"W x 4.5"H
- 1/2 Page: 7.5"W x 4.5"H
- Full Page: 7.5" W X 10" H

File Specification Details:

- High resolution PDFs (no less than 300 dpi)
- Full page advertisements must include a 1/8" bleed minimum
- Allow at least 1/4" safety margin on full page ads
- Any spot colors will be converted to CMYK

Digital Banner- Web Ad Specs:

- Skyscraper Banner (120 x 600)
- Include website link to be included with Ad
- EXAMPLE:
<http://designertoolbox.com/designresources/banners/examples/120x600.php>



CONTACT:

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