



Georgia's Technology Connection

**HUB** is a multimedia brand of the Technology Association of Georgia, one of the nation's largest state trade organizations dedicated to technology and innovation.

## HUB MAGAZINE

Hub Magazine features timely news, ideas, people and trends that are at the intersection of Georgia's innovations and technology communities. Published quarterly, HUB Magazine reaches a potential **30,000 +** subscribers via print and digital distribution. Beyond this core audience of technologists, Hub Magazine is distributed at select venues as well as targeted industry professionals and groups that align with the overall focus of each issue.

The magazine offers compelling content in six key areas:

### Building

Gain insights through industry articles and briefs on best practices from Georgia's leading thought leaders.

### Celebrating

Take a look at the latest award-winners, high- achievers and startups from among Georgia's best and brightest in technology.

### Connecting

Find out who's who and who's new in Georgia's technology community via CEO Profiles, Newcomer announcements and TAG's service provider listings.

### Influencing

Stay abreast of the legislative, civic and educational issues that impact Georgia's Technology Community.

### Promoting

Learn about where Georgia leads in technology, the emergence of innovative industries across the state and how to get involved in upcoming events

### Hubbub

Your best bet for the fun side of tech with trends and recommendations on where to eat, where to surf the web, what to watch and more.



## Audience Profile

Hub Magazine Readers are a diverse group of proven decision-makers whose annual business and consumer spending contributes billions of dollars to Georgia's economy.

Hub Magazine targets professionals, innovators and influencers in the key tech industry sectors Where Georgia Leads:

- Advanced Manufacturing
- Digital Media and Entertainment
- Financial Technology
- Health IT
- Information Security
- Communications Services
- Mission Critical Data
- Interactive Marketing

**Ad Specs:**

- Includes Full Color
- 1/4 Page : 4.5”H x 3.5”W
- 1/2 Page: 4.5”H x 7.5”W
- Full Page: 10” H X 7.5” W

**File Specification Details:**

- High resolution PDFs (no less than 300 dpi)
- Full page advertisements must include a 1/8” bleed minimum
- Allow at least 1/4” safety margin on full page ads
- Any spot colors will be converted to CMYK



**RATE CARD\***

<b>Double-Page Spread:</b>	<b>\$5,000.00</b>
<b>Full Page Ad:</b>	<b>\$2,500.00</b>
<b>Half Page Ad:</b>	<b>\$1,500.00</b>
<b>Quarter Page Ad:</b>	<b>\$1000.00</b>
<b>Directory Listing:</b> Includes Logo, Contact info and brief description	<b>\$550.00</b>

*Ask for TAG Member Rates and Special Packages*

\*All rates are per issue

**CONTACT:**

Tony Cooper  
 VP, Strategic Communications  
[tony@tagonline.org](mailto:tony@tagonline.org)  
 404-920-2008

